

### 1. Scope

This ordinance shall apply to the program leading to Bachelor of Arts (Journalism) degree.

### 2. Admission Criteria (1<sup>st</sup> year of the Program)

A candidate seeking admission to Bachelor of Arts (Journalism) should have passed 10+2 level examination in any stream.

A candidate must have obtained minimum 50% marks in the qualifying examination. The candidate belongs to the schedule cast and the schedule tribe must have obtained minimum 45 % instead of 50%.

### 3. Program Duration

- a) The duration of the program leading to the award of Bachelor of Arts (Journalism) degree shall be of three academic years.
- b) The maximum duration for successfully completion of program shall not exceed Six years.

### 4. Annual Intake

The annual intake to 1<sup>st</sup> year of the program shall be 60 or as approved by the executive council of the university.

### 5. Medium of Instruction

The medium of instruction for all subjects of study and examination shall be English.

### 6. Attendance

- a) Each candidate is required to obtain minimum 75% attendance in all Theory subjects so as to be eligible to appear in the University Examination.
- b) Further relaxation of attendance up to 5% to the student can be given by the Head of Institution/ Principal on genuine/compassionate grounds with prior permission under special circumstances.
- c) No student will be allowed to appear in the university examination if he/she does not satisfy the overall average attendance requirements of clauses- a) and b).
- d) The names of the students who are not eligible to appear in the university examinations are to be intimated to the Controller of Examination and the concerned students before the commencement of the examination.

### 7. Organization of the Program

- a) Each academic year shall comprise of two parts. First part shall be termed as odd semester and second part as even semester.
- b) There shall be minimum 17 weeks devoted to academic activities, excluding 3 weeks for examination and their preparations.
- c) The academic activities shall be carried for minimum 30 hours per week.
- d) The course delivery in each semester shall be carried out in accordance with minimum hours assigned to each theory subject



### 8. Internship Report

In each semester, each student shall undertake 80 hours or five hours per day for 16 days internship in a media house for practical exposure. On undertaking the internship, he/she shall submit internship report and certificate duly signed by the authority of training organization to the head/coordinator of the department.

### 9. Examination Criteria

A student must obtain 50% marks in the examinations to pass the concerned subject(s)/ professional. 75% and above marks in a subject will indicate distinction in the subject.

#### Classification of Results

- Distinction 75% marks in a single attempt and above in the aggregate.
- 1<sup>st</sup> Division 60% marks in a single attempt and above in the aggregate.
- 2<sup>nd</sup> Division 50% marks in a single attempt and above but less than 60% in the aggregate.

### 10. Curriculum

The 3 year curriculum has been divided into 6 semesters and shall include lectures, tutorials, seminars, etc. in addition to media house training, etc. as defined in the scheme. The curriculum will also include such other curricular, co-curricular and extra-curricular activities as may be prescribed by the University from time to time.

#### Curriculum Outlet:

##### First Semester (0-6 months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Introduction to Journalism	04	01	-	05	5
2	Media and Communication	04	01	-	05	5
3	Indian Social System	04	01	-	05	5
4	English for Journalism	04	01	-	05	5
5	Hindi for Journalism	04	01	-	05	5
Internship						
6	Residency in Media House -I	-	-	5	5	
	Contact Hours per Semester				420 hrs	Total Credits: 25

##### Second Semester (07-12 months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Fundamentals of News	04	01	-	05	5
2	News Collection and Simulation	04	01	-	05	5
3	Indian Economy: Problems and Politics	04	01	-	05	5

4	Fundamentals of Computer	04	01	-	05	5
5	Hindi and English Translation	04	01	-	05	5
Internship						
6	Residency in Media House -II	-	-	5	5	
	Contact Hours per Semester				420 hrs	Total Credits: 25

### Third Semester (03-18 months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Media and Cultural Studies	04	01	-	05	5
2	Introduction to New Media	04	01	-	05	5
3	Reporting and Editing for Print	04	01	-	05	5
4	Press Laws and Ethics	04	01	-	05	5
5	Print Journalism and Production	04	01	-	05	5
Internship						
6	Residency in Media House - III	-	-	5	5	
	Contact Hours per Semester				420 hrs	Total Credits: 25

### Fourth Semester (19-24 months)

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Introduction to Broadcast Journalism	04	01	-	05	5
2	Advertising and Public Relations	04	01	-	05	5
3	Writing for Electronic Media	04	01	-	05	5
4	Interview Theory and Practice	04	01	-	05	5
5	International Trade and World Economy	04	01	-	05	5
Subsidiary Subject						
6	Environmental Sciences	04	01	-	05	
Internship						
7	Residency in Media House - IV	-	-	05	05	
	Contact Hours per Semester				420 hrs	Total Credits: 25

**Fifth Semester (25-30 months)**

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Global Media and Politics	04	01	-	05	5
2	Multimedia Journalism	04	01	-	05	5
3	Understanding Cinema	04	01	-	05	5
4	Fundamentals of Photography	04	01	-	05	5
5	Journalism Research	04	01	-	05	5
<b>Internship</b>						
6	Residency in Media House -V	-	-	5	5	
	<b>Contact Hours per Semester</b>				420 hrs	<b>Total Credits: 25</b>

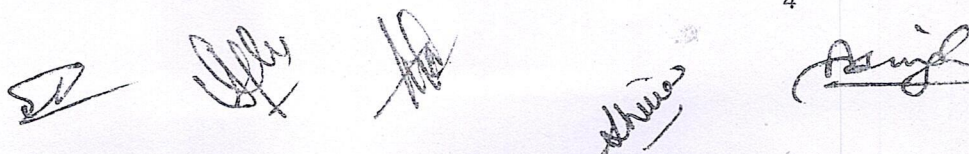
**Sixth Semester (31-36 months)**

S.No	Subjects Name	Hours			Weekly Contact Hours	Credits
		Lecture	Tutorial	Practical		
1	Media Industry and Management	04	01	-	05	5
2	Development Journalism	04	01	-	05	5
3	Media, Gender and Human Rights	04	01	-	05	5
4	Crime and Court Reporting	04	01	-	05	5
5	Entertainment, Art and Culture Journalism	04	01	-	05	5
<b>Internship</b>						
6	Residency in Media House - VI	-	-	5	5	
	<b>Contact Hours per Semester</b>				420 hrs	<b>Total Credits: 25</b>

**Marks Distribution**

**First Semester**

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Introduction to Journalism	30	70	100
2	Media and Communication	30	70	100
3	Indian Social System	30	70	100



4	English for Journalism	30	70	100
5	Hindi for Journalism	30	70	100
	<b>Total</b>			<b>500</b>

### Second Semester

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Fundamentals of News	30	70	100
2	News Collection and Simulation	30	70	100
3	Indian Economy: Problems and Politics	30	70	100
4	Fundamentals of Computer	30	70	100
5	Hindi and English Translation	30	70	100
	<b>Total</b>			<b>500</b>

### Third Semester

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Media and Cultural Studies	30	70	100
2	Introduction to New Media	30	70	100
3	Reporting and Editing for Print	30	70	100
4	Press Laws and Ethics	30	70	100
5	Print Journalism and Production	30	70	100
	<b>Total</b>			<b>500</b>

### Fourth Semester

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Introduction to Broadcast Journalism	30	70	100
2	Advertising and Public Relations	30	70	100

*[Handwritten signatures and marks at the bottom of the page]*

3	Writing for Electronic Media	30	70	100
4	Interview Theory and Practice	30	70	100
5	International Trade and World Economy	30	70	100
<b>Subsidiary Subject</b>				
6	Environmental Sciences	20	30	50
The subsidiary examination shall be non-University examination only and will not be the part of the grand total				
	<b>Total</b>			<b>500</b>

#### Fifth Semester

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Global Media and Politics	30	70	100
2	Multimedia Journalism	30	70	100
3	Understanding Cinema	30	70	100
4	Fundamentals of Photography	30	70	100
5	Journalism Research	30	70	100
	<b>Total</b>			<b>500</b>

#### Sixth Semester

Sr.No.	Course Title	Marks Distribution (Theory)		Total
		Internal	External	
1	Media Industry and Management	30	70	100
2	Development Journalism	30	70	100
3	Media, Gender and Human Rights	30	70	100
4	Crime and Court Reporting	30	70	100
5	Entertainment, Art and Culture Journalism	30	70	100
	<b>Total</b>			<b>500</b>

#### 11. Schedule of Examination

There shall be an End Term University Examination at the end of each semester.

## **12. Internal Assessment**

It shall be based on evaluation of periodic tests, tutorials, assignments, presentations, residency in media house, etc. The periodic tests will be conducted during each semester. However, minimum of two Internal Tests will be conducted.

The Internal assessment shall be submitted to the University before the commencement of the University Examinations.

## **13. Promotional Rules**

A student shall be declared pass in a semester when he/she is pass in all the theory subjects. A student shall not be promoted to next year if the student fails to clear maximum three subjects, provided he/she has cleared all the theory subjects of previous years and result shall be declared as 'Promoted with Back Paper/s.'

A student shall appear in the forthcoming odd/ even semester examinations to clear back paper(s) only. A student shall be eligible to undertake internship only when he/she has cleared all the subjects. A student, who fails in the theory examination, shall have to re-appear in the University examination. Such a student may improve his/her internals assessment by appearing for 'Improvement Sessional Examination.'

## **14. Supplementary Examinations**

The University will conduct one Main Examination and one Supplementary Examination in each semester. Supplementary Examinations will be held along with forthcoming odd / even semester examinations, as applicable.

## **15. Grace Marks**

A student can be awarded 'Grace Marks' not exceeding a maximum 5 marks in theory and can be shared by not more than two subjects. The grace marks shall not be added to the aggregate marks.

## **16. Declaration of Result**

The result of a candidate shall be declared by the University on the basis of the performance of Theory examination. In an individual subject the minimum pass marks (including internal assessment) shall be 50% in theory subject. The marks obtained in the University Examination and in the internal assessment of the subject shall be added to compute subject percentage.

## **17. Award of Rank**

The merit list shall be drawn on the basis of commutation result of all semesters. On the basis of Final result, the top ten candidates in each branch shall be awarded rank according to their merit provided they pass all examinations in first attempt.

## **18. Award of Degree**

The student shall be eligible for award of BA (Journalism) degree on successful completion of prescribed course of study and have been declared pass in the final result.

#### 19. Scrutiny and Re-evaluation

Scrutiny shall be allowed for only theory papers, subject to maximum two subjects.

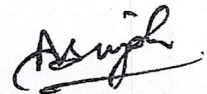
#### 20. Cancellation of Admission

The admission of a student at any stage of study shall be cancelled if:

- a) He/she is not found qualified as per norms or guidelines or the eligibility criteria prescribed by the University.
- b) He/she is found involved in creating indiscipline in the Institution/College or in the University.
- c) He/she is involved in an act of ragging.

#### 21. Power to Amend the Ordinance

The 'Academic Council' shall have the powers to relax, amend any or all the provisions of the Ordinances, subject to the approval of the 'Executive Council' of the University.



# Eligibility Criteria for Examiners

(3 Years Undergraduate Course- B.A. – Journalism)

**1. Examiner – Paper-setter (External)**

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or any other professional degree in the related subject with minimum three years teaching the subject/s, whether in service, practicing or retired at the time of appointment as Paper-setter.

**2. Examiner – Answer Script Evaluation (External)**

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or any other professional degree in the allied subject with minimum one year teaching the subject/s, whether in service, practicing or retired at the time of appointment as Examiner.

**3. Examiner – Paper-setter (Internal)**

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or any other professional degree in the related subject with minimum three years teaching the subject/s, whether in service, practicing or retired at the time of appointment as Paper-setter.

**4. Examiner – Answer Script Evaluation (Internal)**

A person holding MA (Journalism and Mass Communication)/ M.A. (English)/ M.A. (Hindi) or any other professional degree in the allied subject and teaching the subject/s, whether in service, practicing or retired at the time of appointment as Examiner.